

PRIMARY LOGO



North Carolina Synod
ELCA

BRANDMARK



ONE-COLOR



North Carolina Synod
ELCA

ALTERNATE LOGOS



NC Synod
ELCA



North Carolina Synod
Evangelical Lutheran Church in America

REVERSED LOGO



North Carolina Synod
ELCA



North Carolina Synod
ELCA



North Carolina Synod
ELCA



North Carolina Synod
ELCA

MINISTRY LOGOS



Heilig Resource
Center



Lutheran Youth
Organization



Social Justice and
Advocacy Ministries
NC SYNOD – ELCA



NC Synod
Candidacy

COLOR PALETTE



RGB: 77 77 79
HEX: #4D4D4F
CMYK: 0 0 0 85



RGB: 212 54 49
HEX: #D43631
CMYK: 14 94 92 0



RGB: 253 202 11
HEX: #FDCA0B
CMYK: 1 20 100 0



RGB: 85 53 148
HEX: #553594
CMYK: 83 96 0 0



RGB: 44 179 74
HEX: #2CB34A
CMYK: 77 0 100 0

FONTS

Zilla Slab

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Quicksand

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

LOGO IN USE

